



For 37 years, hundreds of volunteers from throughout the community join to create a winter wonderland for the community to enjoy and raise funds to support Hospice of Redmond. Over 2,000 visitors kick off their holiday season by attending the Hospice of Redmond Festival of Trees, a Central Oregon holiday tradition.

The annual Festival of Trees is held on the first Saturday in December at the Deschutes County Fair and Expo Center. The 37th Festival of Trees is scheduled for Saturday, December 5, 2020.

At the heart of this event are the spectacularly decorated trees, designed and decorated by teams of community members at their own expense and reflecting a wide variety of holiday or personal themes. These beautiful trees are auctioned live at the Gala evening event to raise funds to support all programs run by Hospice of Redmond.

Family Festivities

The popular holiday event is open from 10 a.m. – 2 p.m. and is free to the public. Families come to:

- View the spectacularly decorated trees
- Visit the Kids' Corner for children's activities and games
- Enjoy a hospitality table with holiday refreshments
- Vote for their favorite tree for the People's Choice Award
- Delight in live entertainment by local dancers, singers and musicians
- Indulge in a little holiday shopping or take a chance on a raffle
- Visit with Santa and Mrs. Claus

Gala Event and Live Auction

The more formal ticketed evening Gala Event & Auction begins at 5 p.m. where friends and neighbors gather to enjoy a glass of their favorite beverage, nibble sumptuous hors d'oeuvres and pick their favorite tree to purchase at the live auction. The Gala features:

- Live music by a local band
- An honoree ceremony acknowledging our community members who have passed
- A silent auction and raffles for the perfect present for someone on your gift list
- Live auction of beautifully decorated trees

Sponsorships

Hospice of Redmond recognizes our generous community sponsors and their valuable contributions to the success of the Festival of Trees in a variety of ways. Your sponsorship guarantees the event's overall success. By becoming a Festival of Trees sponsor, you will:

- Become part of a group of business community leaders in supporting a Central Oregon tradition
- Gain exposure to over 2,500 people as the Festival of Trees kicks off the holiday season
- Support Hospice of Redmond's mission to provide the highest quality end-of-life services to individuals and families in our communities

Please note that sponsorship information has changed for the 37th annual Festival of Trees, see attached for specific opportunities. For information regarding the Festival of Trees and the specifics of each sponsorship opportunity, please contact the Festival Coordinator at FestivalofTrees@hospiceofredmond.org or (541) 548-7483.

Festival of Trees

**GALA EVENT AND TREE AUCTION
DESCHUTES COUNTY FAIRGROUNDS
SATURDAY, DECEMBER 5, 2020**

About Festival of Trees

Each holiday season, Hospice of Redmond hosts its annual Festival of Trees fundraiser to raise funds which support hospice patients, transitions clients living with a life-limiting illness, and bereavement programs such as Camp Sunrise. The preeminent event of the season in Central Oregon brings members of the community together to decorate trees, participate in the free family activities during the day and attend the fundraiser gala in the evening.

Sponsorship Opportunities

Premier Gala Sponsor **\$10,000**

- 16 evening gala tickets
- Reserved company head table with wine and gifts
- Full page advertisement in event program
- Corporate logo on event presentation
- Corporate logo on poster and public recognition
- Year-long recognition on Festival of Trees website
- 4'x6' Corporate banner at front entrance to event
- Recognition in day-long emcee announcements
- Recognition in all advertising, social media, and media publicity

Presenting Sponsor **\$5,000**

- 8 evening gala tickets
- Option to reserve a company table
- Full page advertisement in event program
- Corporate logo on event presentation
- Corporate logo on poster and public recognition
- Year-long recognition on Festival of Trees website
- 2'x3' Corporate banner at front entrance to event
- Recognition in day-long emcee announcements

Gold Sponsor **\$2,500**

- 4 evening gala tickets
- Half-page advertisement in event program
- Corporate logo on event presentation
- Corporate logo on poster and public recognition
- Year-long recognition on Festival of Trees Website

Silver Sponsor **\$1,500**

- 2 evening gala tickets
- Quarter-page advertisement in event program
- Corporate logo on event presentation
- Corporate logo on poster and public recognition
- Six months recognition on Festival of Trees website



Special Sponsorships

Entertainment Sponsor **\$1,000**

- 2 evening gala tickets
- Corporate logo recognition in event program
- Corporate logo on event presentation
- Six months recognition on Festival of Trees website

Hospitality Table Sponsor **\$1,000**

- 2 evening gala tickets
- Corporate logo recognition in event program
- Corporate logo on event presentation
- Six months recognition on Festival of Trees website

Kids' Corner Sponsor **\$1,000**

- 2 evening gala tickets
- Corporate logo recognition in event program
- Corporate logo on event presentation
- Six months recognition on Festival of Trees website

Heads or Tails Game Sponsor **\$1,000**

- 2 evening gala tickets
- Corporate logo recognition in event program
- Corporate logo on event presentation
- Emcee introduction at the evening gala game
- Six months recognition on Festival of Trees website





Festival of Trees Sponsorship Registration

Name of Sponsoring Organization

Mailing Address

City

State

Zip Code

Contact Person

Phone

Fax

Email Address

General Sponsorships

- | | |
|---|----------|
| <input type="checkbox"/> Premier | \$10,000 |
| <input type="checkbox"/> Presenting | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,500 |

Special Item Sponsorships

- | | |
|--|---------|
| <input type="checkbox"/> Entertainment | \$1,000 |
| <input type="checkbox"/> Hospitality Table | \$1,000 |
| <input type="checkbox"/> Kids Corner | \$1,000 |
| <input type="checkbox"/> Heads or Tails Game | \$1,000 |

- Please Bill Me My Check is Enclosed Charge My Visa/Mastercard
(Call us provide your credit card)

Please return completed form by Sept 1st to ensure your inclusion on the Festival of Trees poster. Checks should be made out to Hospice of Redmond – thank you!

For more information on a 2020 Festival of Trees Sponsorships, please contact us:

Hospice of Redmond
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732 SW 23rd Street
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