



SPONSOR INFORMATION PACKET 2020

Hospice of Redmond's annual fundraising event, Festival of Trees, has kicked off the holiday season for the past 36 years. "We understand the impact COVID-19 has had on our community which is why we feel so strongly about continuing the tradition of Festival of Trees. Our hope is that honoring this longtime tradition will restore some sense of normalcy within our community and the joy and connection that the Christmas holiday brings." said Karla Stead, Executive Director of Hospice of Redmond. "Our heart is to continue to bring Festival of Trees INTO our community that has supported us with this premier event for many years".

Hospice of Redmond put together a committee to rethink Festival of Trees for 2020. Keeping in mind and following the guidelines of the CDC as well as Oregon Health Authority as they planned, they wanted to have the community's best interests and safety in mind. Hospice of Redmond's new concept became Festival of Trees presents Tour of Trees. Tour of Trees will allow the Central Oregon community to enjoy Festival of Trees while safely viewing trees either in person or online and offering a virtual auction scheduled for Saturday, December 5.

"We tested this concept by reaching out to a few Festival of Trees longtime supporters and tree decorators to get their views on the concept, and they loved it" said Jane McGuire, Operations Manager at Hospice of Redmond.

Funds raised at Festival of Trees make it possible for Hospice of Redmond to provide services to terminally ill people and their families not covered by Medicare or private insurance including bereavement counseling, the Transitions program for people with life-limiting illnesses, and Camp Sunrise, an annual grief camp for children from throughout Central Oregon.

Hospice of Redmond recognizes our generous community sponsors and their valuable contributions to the success of the Festival of Trees in a variety of ways. Your sponsorship guarantees the event's overall success. By becoming a Festival of Trees sponsor, you will:

- Become part of a group of business community leaders in supporting a Central Oregon tradition
- Gain exposure for your organization, increased advertising will occur for 2020
- Support Hospice of Redmond's mission to provide the highest quality end-of-life services to individuals and families in our communities.

Please note that sponsorship information has changed for the 37th annual Festival of Trees, see attached for specific opportunities. For information regarding the Festival of Trees and the specifics of each sponsorship opportunity, please contact the Festival Coordinator at FestivalofTrees@hospiceofredmond.org or (541) 548-7483.

HOSPICE OF REDMOND

TOUR OF TREES November 21st – December 5th



VIRTUAL AUCTION SAT, DECEMBER 5TH, 2020

Hospice of Redmond is hosting its 37th Annual Festival of Trees. Join us as **Festival of Trees *presents* Tour of Trees.** This preeminent event of the season raises funds supporting hospice patients, Transition's clients living with life-limiting illness, and bereavement programs such as Camp Sunrise.

Sponsorship Opportunities

Presenting Sponsor \$5,000

- Corporate logo on event presentation and auction site (largest size)
- Corporate logo on poster and public recognition
- Year-long recognition on Festival of Trees website
- Recognition during virtual auction and online tour

Gold Sponsor \$2,500

- Corporate logo on event presentation and auction site (medium size)
- Corporate logo on poster and public recognition
- Year-long recognition on Festival of Trees Website
- Recognition during virtual auction and online tour

Silver Sponsor \$1,500

- Corporate logo on event presentation (small size)
- Corporate logo on poster and public recognition
- Six months recognition on Festival of Trees website





Festival of Trees
presents
Tour of Trees
Sponsorship Registration

Name of Sponsoring Organization

Mailing Address

City

State

Zip Code

Contact Person

Phone

Fax

Email Address

General Sponsorships

- | | | |
|---|---------|---|
| <input type="checkbox"/> Presenting | \$5,000 | <input type="checkbox"/> I wish to give another amount. |
| <input type="checkbox"/> Gold Sponsor | \$2,500 | \$ _____ |
| <input type="checkbox"/> Silver Sponsor | \$1,500 | |

- | | | |
|---|---|--|
| <input type="checkbox"/> Please Bill Me | <input type="checkbox"/> My Check is Enclosed | <input type="checkbox"/> Charge My Visa/Mastercard
(Call us provide your credit card) |
|---|---|--|

Please return completed form by Sept 15th to ensure your inclusion on the Festival of Trees poster. Checks should be made out to Hospice of Redmond – thank you!

For more information on a 2020 Festival of Trees Sponsorships, please contact us:

Hospice of Redmond
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